

# AMORE

NEWSLETTER N° 1



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cantabria  
perma  
cultura

## WHAT IS AMORE ABOUT?

The goals of this project are to build awareness and to empower adult people to **start recognizing everyday sexism and to prevent it**. Participants will gain information, abilities and tools to notice everyday sexist situations and they are going to learn how to change them.

The **AMORE partnership** is also focused on the inclusion of adult people from the LGBTIQ+ communities and immigrant backgrounds pursuing real conditions of equality, with a special emphasis on combating everyday sexism in the media.



## WHAT HAVE WE DONE SO FAR?

From 18th to 19th of November, 2020 it took place the first transnational virtual meeting to officially start the project representatives of all the partner entities: Tudás Alapítvány (Hungary), Olemisen Balanssiary (Finland), ORIEL (Italy) and Permacultura Cantabria (Spain) attended it.

today, on 25th of November 2020, Permacultura Cantabria carried out a public Presentation of the AMORE project.

On the occasion of The International Day for the Elimination of Violence against Women which is celebrated.

On 22th of December 2020 a representative of Permacultura Cantabria attended a meeting with the local specialists on woman and lgtbiq+ rights as part of the project. This meeting took place at Women's Bureau in Ramales de la Victoria and its main objective was to prepare a research guide about "Micromachismos in Social Media".

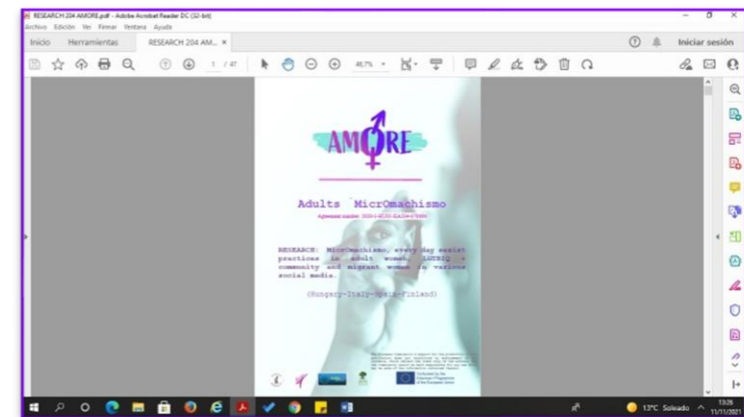


The specialists were a psychologist and a lawyer whose work is focused on helping women from rural areas to deal with gender violence, equality gender issues. 15<sup>th</sup> May 2021 The research about MicrOmachismo, every day sexist practices in adult women, LGTBIQ + community and migrant women in various social media carried out for the partnership was released.

From Monday 13<sup>th</sup> to 16<sup>th</sup> of September 2021, it took place the Participatory visit (C1) to Hungary.

Representatives of Olemisen Balanssia (Finland), Oriel (Italy), Tudas- Foundation of Knowledge (Hungary) and Permacultura Cantabria (Spain) attended the visit. During these days, they were able to strengthen the partnership.

They carried out a wide range of interesting discussions on everyday Sexism in social media on adults in each partner country, Hungary, Finland, Italy and Spain.



## WHAT IS NEXT?

We are now, preparing the Training course in Spain, C2. This visit will be held next year.