

# International Women's Day 2021

Monday, March 8





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IWD 2021 campaign theme:  
#ChooseToChallenge

"A challenged world is an alert world.

Individually, we're all responsible for our own thoughts and actions - all day, every day.

We can choose to challenge and call out gender bias and inequity.

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#ChooseToChallenge

We can choose to seek out and celebrate  
women's achievements.

Collectively, we can all help create an  
inclusive world.

From challenge comes change, so let's all  
choose to challenge."



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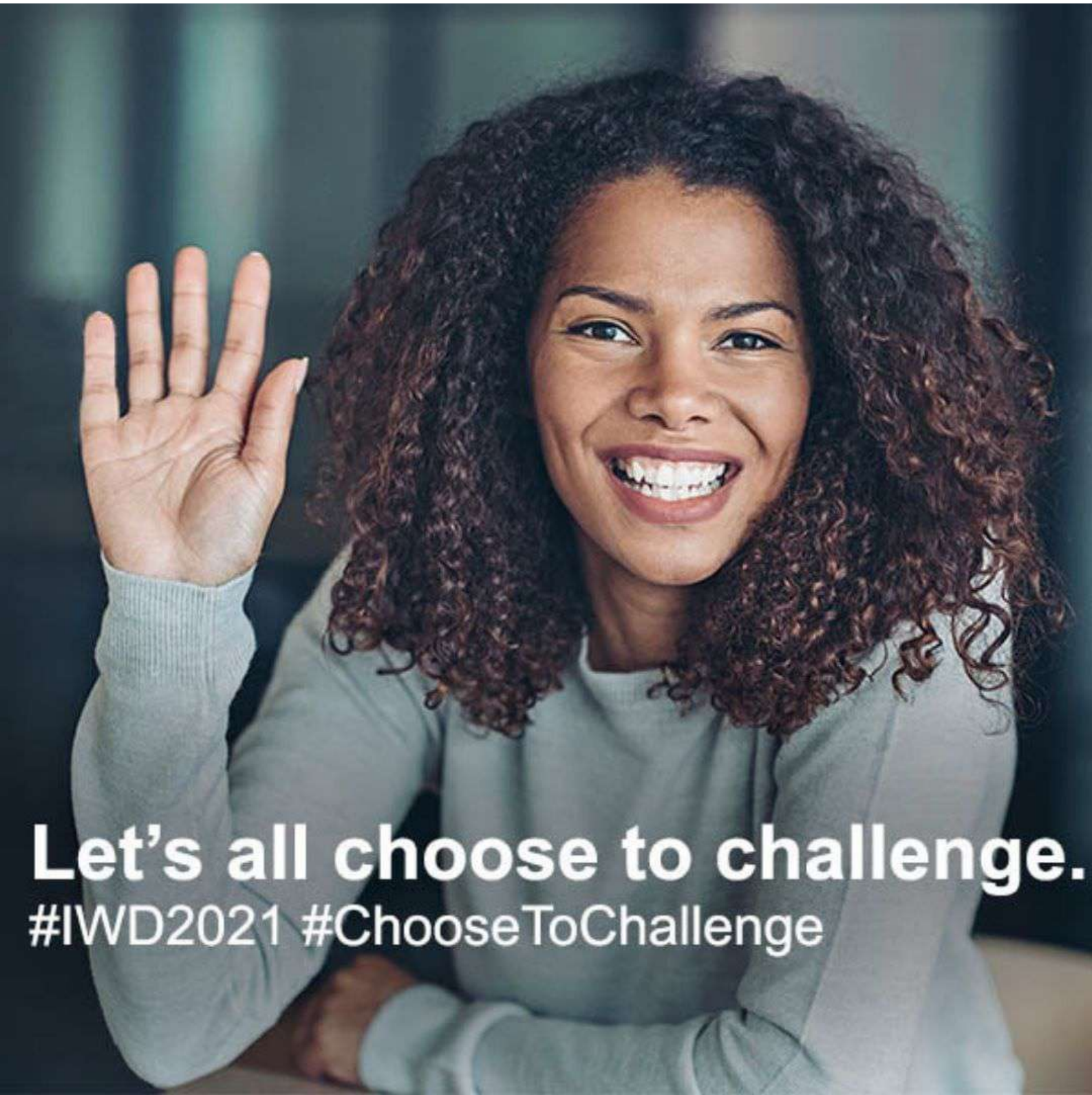
Monday, March 8

#ChooseToChallenge

International Women's Day (March 8) is a global day celebrating the social, economic, cultural and political achievements of women.

The day also marks a call to action for accelerating women's equality.

Source: <https://www.internationalwomensday.com/>



**Let's all choose to challenge.**

**#IWD2021 #ChooseToChallenge**